

The 12 Steps for you to Start Growing Your Business

- 1) Right after you join, CityNation phones you, describes the process and overall programs to bring you more customers, answers your questions, talks about what CityNation does, and sends you information and instructions.
- 2) Start gathering all of the information for preparing your Advertisements.
- 3) Start advertising for your Marketing Ambassadors.
- 4) CityNation installs your Promotional Website
- 5) Assemble and prepare your Advertisements and send a Draft copy to CityNation, in Digital Format, such as MS Word.
- 6) CityNation edits and publishes your Advertisements.
- 7) You hire the Marketing Ambassadors.
- 8) **Start implementing the Enterprise Method of Customer Service.**
- 9) Start your Promotions with the Chamber of Commerce and the Rotary Club.
- 10) Give your Marketing Ambassadors final instructions for visiting the local business and promoting your business and selling your products.



11) Your Marketing Ambassadors proceeds to visit the Local and Regional businesses and talk to the owners and managers. They introduce your business, provide the Flyers and the Coupon, talk about your Contests that everyone can join, talk about the upcoming FREE Full-Page Online Advertising they can get, FREE, and talk about the Raffles by the Chamber of Commerce and the Rotary Club.

12) Meanwhile, you are rearranging your store, revising your literature, training your employees, updating your Customer Service, and sending out notices, that you are upgrading and expanding.

Plus, periodically, both you and CityNation get together to review the status and see if any changes are needed for growing your business. We do this every 3 months.



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Our world-wide Team works Remotely
USA, Germany, England, Middle East



Next



And Get Started

The Advertising, Marketing, and Promotion for your business